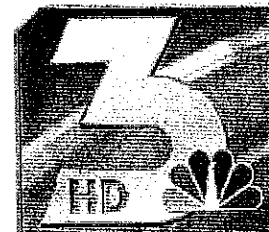


ORDER

KSNV

Orders

Order / Rev: 104472
 Alt Order #: 06833667
 Product Desc: HOUSE MAJORITY PAC
 Estimate: 1428
 Flight Dates: 09/18/12 - 10/01/12
 Original Date / Rev: 07/19/12 / 07/25/12
 Order Type: GENERAL

Primary AE: Amy McCreary
 Sales Office: BLPHI
 Sales Region: National

Agency

Name: Waterfront Strategies
 Buying Contact: _____
 Billing Contact: _____
1010 Wisconsin Ave.
Washington, DC 20007

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser

Name: House Majority PAC - Revised
 Demographic: A35+
 Product Codes: PLI2
 Priority: SELECT PRIORITY CODE
 Revenue Codes: POLITICAL/AGY, PISSUE, GEN

New Business Thru: _____
 Order Separation: 00:15:00
 Advertiser External ID: _____
 Agency External ID: _____

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 08/27/12 | 09/30/12 | 101 | \$65,525.00 | \$55,696.25 |
| 10/01/12 | 10/01/12 | 12 | \$10,375.00 | \$8,818.75 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|----------------|------------|--------------------|--------------------|-------------|
| September 2012 | 101 | \$65,525.00 | \$55,696.25 | 0.00 |
| October 2012 | 12 | \$10,375.00 | \$8,818.75 | 0.00 |
| Totals | 113 | \$75,900.00 | \$64,515.00 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Amy McCreary | | | Start Of Order - End Of Order | 100% |

Order Share

| | Share | Total |
|--------|-------|--------------|
| KSNV | 31% | \$75,900.00 |
| Market | 100% | \$244,838.71 |

Competitive Share

| | Share | Total |
|-------|-------|-------------|
| CABLE | 0% | \$0.00 |
| KBLR | 0% | \$0.00 |
| KFBT | 0% | \$0.00 |
| KINC | 0% | \$0.00 |
| KLAS | 26% | \$63,658.06 |
| KLVX | 0% | \$0.00 |
| KSNV- | 0% | \$0.00 |
| KTNV | 16% | \$39,174.19 |
| KTUD | 1% | \$2,448.39 |
| KVVU | 18% | \$44,070.97 |
| KVWB | 0% | \$0.00 |
| LV1 | 0% | \$0.00 |
| UNKWN | 8% | \$19,587.10 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----------------------------|------|-------------------|-----------------|-------------------------|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|----------|
| E 1 | KSNV | 09/18/12 | 10/01/12 | Wake Up Early w/ Wagner | AM | 430a-5a | MTWT--S | :30 | 2 | \$200.001 | | 0.00 | NM | 4 | \$800.00 |
| Wake Up Early Wagners | | | | | | | | | | | | | | | |
| WAKE UP EARLY W/THE WAGNERS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |

Order / Rev: 104472
 Alt Order #: 06833667
 Flight Dates: 09/18/12 - 10/01/12

Advertiser: House Majority PAC
 Product Desc: HOUSE MAJORITY PAC
 Estimate: 1428
 KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|------|-------------------|-----------------|--|-------|----------------|-------------------|-----|-------|-------------|-----|---------------|------|-------|------------|
| E 1 | KSNV | 09/18/12 | 10/01/12 | Wake Up Early w/ Wagner Wake Up Early Wagners | CM | 430a-5a | MTWT--S | :30 | 2 | \$200.00 | 1 | 0.00 | NM | 4 | \$800.00 |
| WAKE UP EARLY W/THE WAGNERS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/18/12 | 09/24/12 | MTWT--S | | | 2 | | | \$200.00 | | 0.00 | | | |
| Week: | | 09/25/12 | 10/01/12 | MTWT--S | | | 2 | | | \$200.00 | | 0.00 | | | |
| E 2 | KSNV | 09/18/12 | 10/01/12 | M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners | CM | 5-6a | MTWTF-- | :30 | 4 | \$400.00 | 1 | 0.00 | NM | 8 | \$3,200.00 |
| WAKE UP WITH THE WAGNERS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/18/12 | 09/24/12 | MTWTF-- | | | 4 | | | \$400.00 | | 0.00 | | | |
| Week: | | 09/25/12 | 10/01/12 | MTWTF-- | | | 4 | | | \$400.00 | | 0.00 | | | |
| E 3 | KSNV | 09/18/12 | 10/01/12 | M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners | CM | 6-7a | MTWTF-- | :30 | 3 | \$625.00 | 2 | 0.00 | NM | 6 | \$3,750.00 |
| WAKE UP WITH THE WAGNERS PLEASE AIR ALL SPOT PRIOR TO 10/1 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/18/12 | 09/24/12 | MTWTF-- | | | 3 | | | \$625.00 | | 0.00 | | | |
| Week: | | 09/25/12 | 10/01/12 | MTWTF-- | | | 3 | | | \$625.00 | | 0.00 | | | |
| E 4 | KSNV | 09/18/12 | 10/01/12 | Today Show Today Show | CM | 658a-9am | MTWTF-- | :30 | 3 | \$900.00 | 1 | 0.00 | NM | 6 | \$5,400.00 |
| TODAY SHOW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/18/12 | 09/24/12 | MTWTF-- | | | 3 | | | \$900.00 | | 0.00 | | | |
| Week: | | 09/25/12 | 10/01/12 | MTWTF-- | | | 3 | | | \$900.00 | | 0.00 | | | |
| E 5 | KSNV | 09/22/12 | 09/29/12 | News 3 Sunrise - SATURDAY News 3 Sunrise SATURDAY | CM | 6a-7a | -----S- | :30 | 1 | \$375.00 | 1 | 0.00 | NM | 2 | \$750.00 |
| NEWS 3 AT SUNRISE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | -----S- | | | 1 | | | \$375.00 | | 0.00 | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S- | | | 1 | | | \$375.00 | | 0.00 | | | |
| E 6 | KSNV | 09/22/12 | 09/29/12 | Saturday Today Saturday Today | CM | 7a-9am | -----S- | :30 | 1 | \$625.00 | 1 | 0.00 | NM | 2 | \$1,250.00 |
| SATURDAY TODAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | -----S- | | | 1 | | | \$625.00 | | 0.00 | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S- | | | 1 | | | \$625.00 | | 0.00 | | | |
| E 7 | KSNV | 09/23/12 | 09/30/12 | Sunday Today Sunday Today | CM | 7a-8am | -----S | :30 | 1 | \$625.00 | 1 | 0.00 | NM | 2 | \$1,250.00 |
| TODAY ON SUNDAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | -----S | | | 1 | | | \$625.00 | | 0.00 | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S | | | 1 | | | \$625.00 | | 0.00 | | | |
| E 8 | KSNV | 09/18/12 | 10/01/12 | M-F Today Show II 3rd Hour M-F Today Show II | CM | 9-10a | MTWTF-- | :30 | 3 | \$425.00 | 1 | 0.00 | NM | 6 | \$2,550.00 |
| TODAY SHOW II | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/18/12 | 09/24/12 | MTWTF-- | | | 3 | | | \$425.00 | | 0.00 | | | |
| Week: | | 09/25/12 | 10/01/12 | MTWTF-- | | | 3 | | | \$425.00 | | 0.00 | | | |
| E 9 | KSNV | 09/18/12 | 10/01/12 | M-F Today Show III 4th Hour Today 4th Hour | CM | 10am-11am | MTWTF-- | :30 | 3 | \$325.00 | 1 | 0.00 | NM | 6 | \$1,950.00 |
| TODAY SHOW III | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/18/12 | 09/24/12 | MTWTF-- | | | 3 | | | \$325.00 | | 0.00 | | | |
| Week: | | 09/25/12 | 10/01/12 | MTWTF-- | | | 3 | | | \$325.00 | | 0.00 | | | |
| E 10 | KSNV | 09/18/12 | 10/01/12 | Rachael Ray Rachael Ray | CM | 11am-12pm | MTWTF-- | :30 | 3 | \$325.00 | 1 | 0.00 | NM | 6 | \$1,950.00 |
| RACHEL RAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/18/12 | 09/24/12 | MTWTF-- | | | 3 | | | \$325.00 | | 0.00 | | | |
| Week: | | 09/25/12 | 10/01/12 | MTWTF-- | | | 3 | | | \$325.00 | | 0.00 | | | |
| E 11 | KSNV | 09/18/12 | 10/01/12 | Noon News Noon News | CM | 12-1230pm | MTWTF-- | :30 | 3 | \$425.00 | 1 | 0.00 | NM | 6 | \$2,550.00 |

| | |
|---------------|--------------------|
| Advertiser: | House Majority PAC |
| Product Desc: | HOUSE MAJORITY PAC |
| Estimate: | 1428 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|------|-------------------|-----------------|-----------------------|-------|-------------------|---------|-----|-------------|---------------|-----|------|------|-------|------------|
| NEWS 3 AT NOON | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| | | Week: 09/18/12 | 09/24/12 | MTWTF-- | | 3 | | | \$425.00 | 0.00 | | | | | |
| | | Week: 09/25/12 | 10/01/12 | MTWTF-- | | 3 | | | \$425.00 | 0.00 | | | | | |
| E 12 | KSNV | 09/18/12 | 10/01/12 | The Agenda 1230pm | CM | 1230-1p | MTWTF-- | :30 | 2 | \$325.00 | 1 | 0.00 | NM | 4 | \$1,300.00 |
| The Agenda 1230pm | | | | | | | | | | | | | | | |
| NEWS 4: THE AGENDA | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| | | Week: 09/18/12 | 09/24/12 | MTWTF-- | | 2 | | | \$325.00 | 0.00 | | | | | |
| | | Week: 09/25/12 | 10/01/12 | MTWTF-- | | 2 | | | \$325.00 | 0.00 | | | | | |
| E 13 | KSNV | 09/18/12 | 10/01/12 | Days of our Lives | CM | 1258p-2pm | MTWTF-- | :30 | 3 | \$425.00 | 1 | 0.00 | NM | 6 | \$2,550.00 |
| Days of our Lives | | | | | | | | | | | | | | | |
| DAYS OF OUR LIVES | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| | | Week: 09/18/12 | 09/24/12 | MTWTF-- | | 3 | | | \$425.00 | 0.00 | | | | | |
| | | Week: 09/25/12 | 10/01/12 | MTWTF-- | | 3 | | | \$425.00 | 0.00 | | | | | |
| E 14 | KSNV | 09/18/12 | 10/01/12 | The Doctors | CM | 2pm-3pm | MTWTF-- | :30 | 2 | \$325.00 | 1 | 0.00 | NM | 4 | \$1,300.00 |
| The Doctors | | | | | | | | | | | | | | | |
| THE DOCTORS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| | | Week: 09/18/12 | 09/24/12 | MTWTF-- | | 2 | | | \$325.00 | 0.00 | | | | | |
| | | Week: 09/25/12 | 10/01/12 | MTWTF-- | | 2 | | | \$325.00 | 0.00 | | | | | |
| E 15 | KSNV | 09/18/12 | 10/01/12 | Dr. Phil | CM | 3-4p | MTWTF-- | :30 | 2 | \$450.00 | 1 | 0.00 | NM | 4 | \$1,800.00 |
| Dr Phil | | | | | | | | | | | | | | | |
| DR. PHIL | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| | | Week: 09/18/12 | 09/24/12 | MTWTF-- | | 2 | | | \$450.00 | 0.00 | | | | | |
| | | Week: 09/25/12 | 10/01/12 | MTWTF-- | | 2 | | | \$450.00 | 0.00 | | | | | |
| E 16 | KSNV | 09/23/12 | 09/30/12 | Chris Matthews 9:30AM | SM | 9:30a-10a | -----S | :30 | 1 | \$500.00 | 1 | 0.00 | NM | 2 | \$1,000.00 |
| Chris Matthews SUN 9:30am | | | | | | | | | | | | | | | |
| CHRIS MATTHEWS SHOW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| | | Week: 09/17/12 | 09/23/12 | -----S | | 1 | | | \$500.00 | 0.00 | | | | | |
| | | Week: 09/24/12 | 09/30/12 | -----S | | 1 | | | \$500.00 | 0.00 | | | | | |
| E 17 | KSNV | 09/18/12 | 10/01/12 | NEWS 3 at 4 (1 HOUR) | CM | 4-5pm | MTWTF-- | :30 | 1 | \$600.00 | 1 | 0.00 | NM | 2 | \$1,200.00 |
| 4PM NEWS (1 hour) (4:00 PM-4:30 PM) | | | | | | | | | | | | | | | |
| FIRST NEWS 3 AT FOUR PLEASE AIR ALL SPOTS PRIOR TO 10/1 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| | | Week: 09/18/12 | 09/24/12 | MTWTF-- | | 1 | | | \$600.00 | 0.00 | | | | | |
| | | Week: 09/25/12 | 10/01/12 | MTWTF-- | | 1 | | | \$600.00 | 0.00 | | | | | |
| E 18 | KSNV | 09/18/12 | 10/01/12 | NEWS 3 at 4 (1 HOUR) | CM | 4-5pm | MTWTF-- | :30 | 3 | \$725.00 | 1 | 0.00 | NM | 6 | \$4,350.00 |
| 4PM NEWS (1 hour) (4:30 PM-5:00 PM) | | | | | | | | | | | | | | | |
| NEWS 4 AT 430P | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| | | Week: 09/18/12 | 09/24/12 | MTWTF-- | | 3 | | | \$725.00 | 0.00 | | | | | |
| | | Week: 09/25/12 | 10/01/12 | MTWTF-- | | 3 | | | \$725.00 | 0.00 | | | | | |
| E 19 | KSNV | 09/18/12 | 10/01/12 | M-F Early News | CM | 5-630p | MTWTF-- | :30 | 3 | \$1,200.00 | 1 | 0.00 | NM | 6 | \$7,200.00 |
| M-F Early News | | | | | | | | | | | | | | | |
| EARLY NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| | | Week: 09/18/12 | 09/24/12 | MTWTF-- | | 3 | | | \$1,200.00 | 0.00 | | | | | |
| | | Week: 09/25/12 | 10/01/12 | MTWTF-- | | 3 | | | \$1,200.00 | 0.00 | | | | | |
| E 20 | KSNV | 09/22/12 | 09/29/12 | Sa-Su Early News | CM | 5pm-630pm | -----S- | :30 | 1 | \$675.00 | 1 | 0.00 | NM | 2 | \$1,350.00 |
| Sa-Su Early News | | | | | | | | | | | | | | | |
| KSNV EARLY NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| | | Week: 09/17/12 | 09/23/12 | -----S- | | 1 | | | \$675.00 | 0.00 | | | | | |
| | | Week: 09/24/12 | 09/30/12 | -----S- | | 1 | | | \$675.00 | 0.00 | | | | | |
| E 21 | KSNV | 09/18/12 | 10/01/12 | M-F Jeopardy | CM | 630-7pm | MTWTF-- | :30 | 3 | \$1,000.00 | 1 | 0.00 | NM | 5 | \$5,000.00 |
| M-F Jeopardy | | | | | | | | | | | | | | | |
| COMMENTS APPLY TO SUB LINES A THRU B | | | | | | | | | | | | | | | |
| JEOPARDY PLEASE PLACE ALL SPOTS PRIOR TO 10/1. | | | | | | | | | | | | | | | |

Order / Rev: 104472
 Alt Order #: 06833667
 Flight Dates: 09/18/12 - 10/01/12

Advertiser: House Majority PAC
 Product Desc: HOUSE MAJORITY PAC
 Estimate: 1428

KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|------|-------------------|-----------------|---|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|--------|-------|-------------|
| E 21 | KSNV | 09/18/12 | 10/01/12 | M-F Jeopardy M-F Jeopardy | CM | 630-7pm | MTWTF-- | :30 | 3 | \$1,000.00 | 1 | 0.00 | NM | 5 | \$5,000.00 |
| COMMENTS APPLY TO SUB LINES A THRU B JEOPARDY PLEASE PLACE ALL SPOTS PRIOR TO 10/1. | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/18/12 | 09/24/12 | MTWTF-- | | | | | 3 | \$1,000.00 | | 0.00 | | | |
| Week: | | 09/25/12 | 10/01/12 | MTWTF-- | | | | | 2 | \$1,000.00 | | 0.00 | | | |
| E 22 | KSNV | 09/18/12 | 10/01/12 | M-F Wheel M-F Wheel of Fortune | CM | 7-730pm | MTWTF-- | :30 | 2 | \$1,000.00 | 1 | 0.00 | NM | 4 | \$4,000.00 |
| WHEEL OF FORTUNE PLEASE AIR ALL SPOTS PRIOR TO 10/1 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/18/12 | 09/24/12 | MTWTF-- | | | | | 2 | \$1,000.00 | | 0.00 | | | |
| Week: | | 09/25/12 | 10/01/12 | MTWTF-- | | | | | 2 | \$1,000.00 | | 0.00 | | | |
| E 23 | KSNV | 09/22/12 | 09/29/12 | Weekend Jeopardy/Wheel WKND Jeop/Wheel | CM | 630-730pm | -----S- | :30 | 1 | \$525.00 | 1 | 0.00 | NM | 2 | \$1,050.00 |
| JEOPARDY/ WHEEL OF FORTUNE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | -----S- | | | | | 1 | \$525.00 | | 0.00 | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S- | | | | | 1 | \$525.00 | | 0.00 | | | |
| E 24 | KSNV | 09/24/12 | 10/01/12 | Mon PR 8-10p Monday Prime 8-10pm | CM | 8-10pm | M----- | :30 | 1 | \$4,000.00 | 1 | 0.00 | NM | 2 | \$8,000.00 |
| THE VOICE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | M----- | | | | | 1 | \$4,000.00 | | 0.00 | | | |
| Week: | | 10/01/12 | 10/07/12 | M----- | | | | | 1 | \$4,000.00 | | 0.00 | | | |
| E 25 | KSNV | 09/23/12 | 09/30/12 | Jeopardy in PRIME Jeopardy in Prime | CM | SU 930-10p | -----S | :30 | 1 | \$1,200.00 | 1 | 0.00 | NM | 2 | \$2,400.00 |
| TBD | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | -----S | | | | | 1 | \$1,200.00 | | 0.00 | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S | | | | | 1 | \$1,200.00 | | 0.00 | | | |
| E 26 | KSNV | 09/23/12 | 09/30/12 | LAW & ORDER (synd) PM Law & Order (synd) PRIME | CM | SU 10-11p | -----S | :30 | 1 | \$1,200.00 | 1 | 0.00 | NM | 2 | \$2,400.00 |
| LAW & ORDER | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | -----S | | | | | 1 | \$1,200.00 | | 0.00 | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S | | | | | 1 | \$1,200.00 | | 0.00 | | | |
| E 27 | KSNV | 09/18/12 | 10/01/12 | M-F News 3 at Eleven M-F News 3 at Eleven | CM | 11pm-1135pm | MTWTF-- | :30 | 1 | \$1,200.00 | 1 | 0.00 | NM | 2 | \$2,400.00 |
| NEWS 3 NIGHTSIDE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/18/12 | 09/24/12 | MTWTF-- | | | | | 1 | \$1,200.00 | | 0.00 | | | |
| Week: | | 09/25/12 | 10/01/12 | MTWTF-- | | | | | 1 | \$1,200.00 | | 0.00 | | | |
| E 28 | KSNV | 09/22/12 | 09/29/12 | Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven | CM | 11pm-1135pm | -----S- | :30 | 1 | \$1,100.00 | 1 | 0.00 | NM | 2 | \$2,200.00 |
| NEWS 3 NIGHTSIDE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | -----S- | | | | | 1 | \$1,100.00 | | 0.00 | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S- | | | | | 1 | \$1,100.00 | | 0.00 | | | |
| E 29 | KSNV | 09/18/12 | 10/01/12 | The Tonight Show Tonight Show | CM | 1135p-1237a | MTWTF-- | :30 | 1 | \$500.00 | 1 | 0.00 | NM | 2 | \$1,000.00 |
| TONIGHT SHOW W/ JAY LENO | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/18/12 | 09/24/12 | MTWTF-- | | | | | 1 | \$500.00 | | 0.00 | | | |
| Week: | | 09/25/12 | 10/01/12 | MTWTF-- | | | | | 1 | \$500.00 | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 113 | \$75,900.00 |